

# My YouTube Channel (China Family and Business Laws) Came Online Today

## Description

I know I should have done this much earlier, as part of my digital marketing efforts. However, to launch a YouTube channel posting videos is so much different from just writing posts esp when I have to speak English in the video.

But I understand a live person in the video will present a much better impression on audience. People who may need our help may have serious doubt over who we are. Trust is precious nowadays, it is never easy to win trust from strangers who live ocean apart. A live video may well solve this trust building problem to some extent. You see his or her expressions and listen to his or her voice, that can help to build trust in a stranger.

Here is the link to my YouTuber Channel:

If you wish to follow China Family and Business Laws, please subscribe and follow future videos.

It is not going to be easy for me, and I will try my best to make my videos worth your time.

### Date Created

April 2020

### Author

admin

Shanghai Landing Law Offices